

Unearth what your customers really love about you...

Measure what Matters. Disassociated Conjoint Analysis is more accurate than 1-5 Scales to measure future intentions. CEO developed an exclusive questionnaire structure that assures 100% accuracy.

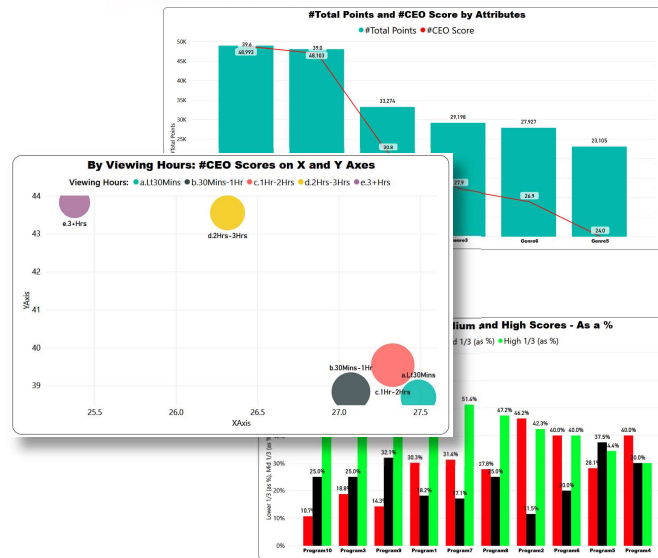
1. Demographic information
2. Products & Services evaluation and relative importance
3. Marketing tactics to increase your business



... and are eager to pay for

CEO combines the advanced mathematics of disassociated conjoint analysis with powerful proprietary algorithms to unearth what your customers really love about you... then integrates it with promotional activities to...

- Increase customer retention and repeat visits
- Generate profitable **incremental sales**
- Increase your **revenues 3% - 7%**
- Determine the most effective promotional activities



True Industry expertise

Adi Asavaid – 30+ years of expertise in business intelligence, top mgmt. positions in key research companies around the world.

Marcelo Salup – 30+ years of expertise in mktg., advertising, consumer insights and media nationally and internationally

Call or email for a free one-hour video call where we can show you how we can help increase your revenues

Revenue Impact: 3%-7%.

You will see an increase of 3% - 7% in revenues. We can set up you in as little as 2 weeks. Our introductory trial package is a quick way to get started.



Actionable Insights. Predictive algorithms and quick visualizations designed to show you clear winners and losers. Customized dashboards and software that lets you visualize data your way.

4 Unique Advantages of CEO Analytics

1. Precise, bias-free, accurate methodology
2. Integration with marketing
3. 60+ years of combined expertise
4. Fast visualization



100% Cloud-based.

Low-touch, no-stress online surveys and software delivery

