

Fab Fast Food

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A tale of 5 stores

Avg. Ticket: \$5.00

Avg. Ticket: \$5.10

Avg. Transactions per day: 600

Avg. Transactions per day: 612

Avg. Sale/store per day: \$3,000

Avg. Sale/store per day: \$3,121

Total Sales 5 stores, 6 months: \$2,700,000

Total Sales 5 stores, 6 months: \$2,809,080

CEO
Customer Experience Optimization

Total Increase \$109,080 with an investment of \$16,000 = 682% ROI

CEO Analytics surveys your customers, finds out the “why” behind their choices and gives you actionable insights that transform into powerful messaging. Once you understand “why” you can change the when, the how much and the how often. Put us to work for you. Marcelo Salup, msalup@ceo-analytics.com • +1-305-215-7229 • <https://calendly.com/ceo-analytics>

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