



A tale of 2 shops



Avg. Transactions per day: 25

Avg. Transactions per day: 27

Avg. Ticket: \$89

Avg. Ticket: \$92

Avg. Sale/store per day: \$2,225

Avg. Sale/store per day: \$2,484

Total Sales 2 stores, 6 months: \$801,000

Total Sales 2 stores, 6 months: \$894,240



Total Increase \$93,240 with an investment of \$11,000 = 848% ROI

CEO Analytics surveys your customers, finds out the “why” behind their choices and gives you actionable insights that transform into powerful messaging. Once you understand “why” you can change the when, the how much and the how often. Put us to work for you. Marcelo Salup, msalup@ceo-analytics.com • +1-305-215-7229 • <https://calendly.com/ceo-analytics>

